Turning Point invites you to join its 2024 – 2025 Community of Sponsors for

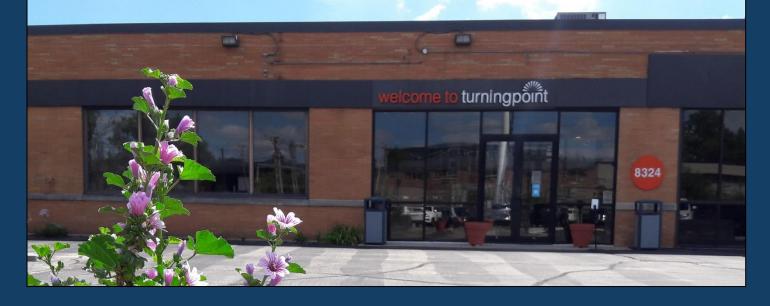
LIGHTS ON

A fundraiser in three acts!

THREE TIMES THE IMPACT!

This year, we shine a light on our generous sponsors at not one but *three* high profile events ... all in celebration of our new 24/7 free crisis support!

Please join us in support of compassionate care around the clock!



Morning, noon, and night. Now there's always a light on at Turning Point.

This year, we invite you to celebrate our new 24/7 crisis support by joining us as a SPONSOR of three very special events - morning, noon, and evening!



This year, our Sponsors have the unique benefit of being promoted and appreciated at THREE separate events, as well as online!

February 22, 2025 • Wintertime Festival for Families

At Emily Oaks Nature Center in Skokie

Winter games, activities, and treats, and a **special spotlight** on Turning Point's new Living Room on wheels! Catering by **Will's Place** in Skokie. *Free admission for kids to this family event!*

April 8, 2025 • Luncheon with Author Shelby Van Pelt

At Woman's Club of Evanston • 11:30 am - 1:30 pm

A seated luncheon featuring a very special presentation by **Shelby Van Pelt**, celebrated author of the NYT Bestseller *Remarkably Bright Creatures*, speaking about her work and the connections between humans, animals, and mental wellness. This event takes place in Evanston, home to Turning Point's new Living Room location providing free crisis support.

June 20, 2025 • High atop the Highpoint

Our three-fold event concludes with a celebration overlooking our hometown of Skokie. Join us on the spectacular Highpoint rooftop for cocktails, food stations, music, and auction! Featuring stories from some of the many clients whose lives have been deeply impacted by Turning Point.

Our sponsorship levels of support

	Marquee \$10,000	Wellness \$5,000	Resilience \$2,500	Compassion \$1,500	Support \$1,000	Friend \$500	Hope \$250
Your business showcased at Turning Point, presented to our	*		-	-	-		
70+ staff members and tenants							
with prominent display of your							
materials for a full week with							
option of an in-person							
presentation to our team.							
Join Turning Point leadership at	*						
the podium for recognition during							
welcoming remarks at the events.							
Option to have banner / company	*	*					
materials displayed at the events.							
Recognition in post-event press	*	*	*				
releases to local media following							
your three events.							
Reserved tickets to all three	4	2	2				
events.	tickets	tickets	tickets				
Logo on online event pages.	*	*	*				
Logo on Turning Point website for the full season of events.	*	*	*	*			
Logo in Annual Report.	*	*	*	*			
Included in Facebook	*	*	*	*	*		
appreciation post.							
Invitation to annual appreciation	*	*	*	*	*		
event for leading supporters.			, ,	, ,			
Advertising space in June event	Full page	Full page	Full page	Full page	Half	Half	Quarter
program book. *	back or	back or	inside or		page	page	page
	inside	inside	inside				
	cover	cover	facing cover				
Sponsor listing event materials.	*	*	*	*	*	*	*
Sponsor listing in Annual Report.	*	*	*	*	*	*	*

^{*}Program book ad placement is assigned in order of sponsors' confirmation, payment, and submission of artwork.

Print deadlines apply.

We thank you for your generous support of Turning Point's work and mission, delivering mental health support to families in need, 90% of whom are low income. Solid support, when and where it's needed most.



Sponsorship Reply Form

Thank you for your sponsorship of our LIGHTS ON series of events!

Sponsorship level:		Ad dimensions:			
☐ Marquee Sponsor	\$10,000	4.5" wide x 7.5" tall			
☐ Wellness Sponsor	\$5,000	4.5" wide x 7.5" tall			
Resilience Sponsor	\$2,500	4.5" wide x 7.5" tall			
☐ Compassion Sponsor	\$1,500	4.5" wide x 7.5" tall			
☐ Support Sponsor	\$1,000	4.5" wide x 3.5" tall			
☐ Friend Sponsor	\$500	4.5" wide x 3.5" tall			
☐ Hope Sponsor	\$250	2" wide x 3.5" tall			
Contact name & title:					
Company (if applicable):					
Address:					
City:		State:	Zip:		
Email:		Phone:			
Signature of authorized rep	resentative:		Date:		
Payment options:					
☐ Check enclosed, payable	e to Turning Point	Behavioral Health Care Center			
☐ Please charge the followi	ng credit card: 🗆	l Visa □ Mastercard □ Discover			
Name on card:					
Billing address:					
City:		State:	Zip:		
Account #:					
Expiration:	_Security code: _	Signature:			
Please return this form with payment to:		Turning Point Behavioral Health Care (8324 Skokie Blvd., Skokie, IL 60077 Attn: Jen Sultz, Development Director Or if you prefer, please email completed			

Any questions? Please contact Jen Sultz at jsultz@tpoint.org or at (847)933-0051 x591

Artwork specifications: Please provide artwork in JPEG format. Please contact Jen if you need assistance with ad creation. Please send artwork to Jen Sultz at jsultz@tpoint.org. The publisher and Turning Point Behavioral Health Care Center shall be under no obligation or liability for errors made by the advertiser or loss by reason of any claims arising out of publication. Contributions to Turning Point Behavioral Health Care Center are tax deductible to the full extent of the law, deducting the fair market value of any benefits/thank you gifts received. Turning Point Behavioral Health Care Center is a 501(c)3 charitable non-profit organization. Tax ID 36-2327294.